

2013

## New Holiday Inn Eau Claire, Wisconsin

The Holiday Inn in Eau Claire, a \$13-million project with 130 rooms, recently opened for business. Great attention has been given to the detail on the exterior of the buildings, as well as the soaring caps on the interior lobby ceiling. Since studies show that noise levels are of the utmost importance to a guest deciding to return to a hotel, an acoustical engineering firm was hired and their recommendations were incorporated. As a result, the noise level in the building is exceptional considering the proximity to the interstate. This property also houses a new Johnny’s Italian Steakhouse, adding to the upscale lodging experience in a strong business traveler market. This development is an exciting addition to the Eau Claire, Wisconsin area.



**R.C. Spray, Inc.** has provided quality products and superior service to the Wisconsin and Minnesota area for more than 18 years. R.C. Spray has extensive experience working on commercial, industrial, multi-unit buildings and motel chains. They specialize in the installation of Hacker Floor Underlayments and acoustical control products. Only weeks away from starting the Holiday Inn - Eau Claire project, Mike Davis, the owner of R.C. Spray, took a bad fall that resulted in a brain hemorrhage. The neurosurgery was successful, but the following day he suffered two strokes on each side of his head, causing almost total blindness. However, with R.C. Spray’s dedicated crew, the installation of 86,000 sq. ft. of **FIRM-FILL® 3310 Classic** was completed with professionalism and great success! As a testament to their excellent reputation, they have been rewarded with another Royal Construction project in Wisconsin, starting next month.

R.C. Spray worked closely with **Royal Construction, Inc.** throughout the construction of the Holiday Inn - Eau Claire project. The project manager, Lonnie Willaby, stated “R.C. Spray’s proposal was competitive and the sound mat product they provided was exactly what we wanted. R.C. Spray’s performance and communication throughout the project went very well.” Serving the West-Central Wisconsin region for more than 45 years, Royal Construction has evolved into a full service construction company specializing in commercial construction and industrial design.

Job Highlights	
General Contractor:	Royal Construction, Inc.
Applicator:	R.C. Spray, Inc.
Project:	Holiday Inn, Eau Claire
Assembly:	Wood Subfloor
Application:	FIRM-FILL® 3310 Classic
Square Feet Installed:	86,000